

John R. Fischer

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Dual Irish and U.S. citizen eligible to work anywhere in the EU and the U.K. without sponsorship

Story-driven reporter with over ten years of experience in journalism. Strong track record of pitching and writing original stories under deadline and making editorial decisions that have boosted readership. Cooperative team player who can work independently as well and can edit written stories; shoot and edit photos and video; and has experience managing news operations. Seeks to equip people with the right information to address problems that affect them, their communities, and society.

SKILLS

Social media: Twitter, WordPress, Google Apps, Tumblr, Instagram, Facebook, Reddit, LinkedIn

Computer programs: Final Cut Pro X/7, Premiere Pro, Photoshop, InDesign, After Effects, Avid software, HTML, Excel, PowerPoint, Outlook, Mac & PC platforms, content management systems

Equipment: JVC, SONY ENG Cameras; Nikon and Canon Still/Video DSLRS; Zoom H2 recorder

Languages: Basic French

EXPERIENCE

Senior Reporter

Aug 2017 – Present

DOTmed HealthCare Business News, New York, N.Y.

- Pitch and write dailies on hospital operations, radiology, artificial intelligence, radiotherapy, cybersecurity, acquisitions and mergers, finance, court cases, politics and breaking news
- Started as a general news reporter before being promoted in 2018 to senior reporter
- Manage Facebook and Twitter accounts and use SEO skills to drive online traffic; increased annual Facebook story views by 75% and monthly tweet impressions by 26%
- Travel to, report on and shoot photos at conferences in the U.S. and Europe; increased readership, built up company contacts and created new opportunities for story collaborations
- Write original features for monthly magazine on radiology, radiotherapy, biomedical engineering, health IT and other medical-related topics

Editorial Assistant

Jan 2016 – Dec 2016

The Baltimore Sun Media Group, Baltimore, M.D.

- Wrote briefs and original stories on local affairs, education and crime
- Pitched and broke news on a 2016 rally held by Green Party candidate Jill Stein before other major news outlets; shot and edited video of it for *The Baltimore Sun* website
- Photographed events and towns in Maryland for 12 regional news outlets, including *The Howard County Times*, the *Columbia Flier*, and *The Laurel Leader*
- Compiled event calendars for 14 regional outlets
- Copyedited and proofread articles for accuracy, spelling and grammar

Weekend Production Assistant (part-time)

Sep 2015 – Sep 2016

WUSA*9, Washington, D.C.

- Wrote on-air stories on crime, politics, current events and breaking news
- Managed overnight assignment desk where I listened to and provided producers with updates on police and emergency service reports for D.C., Maryland and Virginia
- Helped cover Orlando nightclub shooting and Paris terrorist attacks

- Floor directed anchors and meteorologists; ran teleprompter; tracked social media feeds for news

EXPERIENCE CONTINUED

Freelance Reporter and Photographer

Jun 2014 – Jul 2015

Newsday.com, Melville, N.Y.

- Wrote original stories on press conferences, school functions and festivals for online and print
- Found unique and creative angles for covering every event, rather than the event itself
- Expanded geographic coverage and readership by traveling to and covering out-of-the-way events on Long Island
- Shot and edited photos for Instagram, online photo galleries, and print

Editorial Intern

Sep 2014 – Jan 2015

Medical Daily, New York, N.Y.

- Reported on the Ebola crisis, medical technology, scientific studies and healthcare trends
- Increased readership and improved content appeal by connecting and working with targeted audience members, influencers and infographic designers
- Increased accuracy by incorporating original reporting skills; debunked false trending stories, including ones covered by major media outlets
- Investigated and wrote an in-depth piece about the mental health effects of climate change on farmers worldwide
- Was offered an opportunity to write a contributing piece for *Medical Daily's* sister paper, *Newsweek* on a study comparing human and avian speech
- Managed Google Plus, Facebook, and Twitter activity

Digital Reporting Intern

Sep 2014 – Dec 2014

ABC News, New York, N.Y.

- Pitched and wrote original stories on U.S. and international affairs, technology, business, healthcare and breaking news for the online digital team
- Pitched and wrote a story about the New Horizon's spacecraft mission that was picked up by the news aggregator, *The Drudge Report*, which drove traffic to the ABC News website; story received over 2.5K views
- Increased readership by using SEO skills and Twitter to share content
- Conducted research on the Ebola crisis, the Eric Garner case, and the Sydney hostage siege for the reporting team

EDUCATION

Stony Brook University, Stony Brook, N.Y.

May 2014

B.A., Journalism: Minor, Political Science

- News Editor for university newspaper, *The Stony Brook Press*

HOBBIES & INTERESTS

- I enjoy acting and perform scenes and monologues twice a week in an acting class.
- I am a member of the LGBT+ community and have volunteered during Pride events.
- I strive to keep my body in-shape and exercise 4-5 times a week and eat healthy.
- I am an avid reader and particularly love books by David Sedaris and Kurt Vonnegut.